



## The QuickBooks ProAdvisor<sup>®</sup> Program

# Take your practice to the next level.

Become a ProAdvisor to get advanced training, software, support and marketing tools – all in one place.

### Serve any QuickBooks client



- Open any current version QuickBooks file a client sends your way whether it's QuickBooks Pro, Premier, Mac<sup>1</sup>, Enterprise Solutions, or Online. As a ProAdvisor, you get a complete suite of QuickBooks software included with your membership.<sup>2</sup>
- Access discounts ranging from 20% to 35% on QuickBooks and Intuit software for you and your clients<sup>3</sup>

"In six months, I have gotten back 20 times what I paid for my ProAdvisor membership. I am averaging about 2 to 3 leads per week and close 4 to 5 customer sales a month from the Find-a-ProAdvisor website. Currently, my ProAdvisor profile is listed #3 in Google search results."

**Keith Gormezano**  
**Dr. QuickBooks, Inc.**  
**Certified QuickBooks ProAdvisor**

### Answer any QuickBooks question



- Get unlimited access to in-depth training and certification to increase your knowledge and expertise in QuickBooks (and earn CPE credits)<sup>4</sup>
- Enjoy exclusive dedicated U.S.-based technical support<sup>5</sup>
- Get advice and insights through the exclusive ProAdvisor online community

"The software programs alone are worth the cost of the ProAdvisor Program. Add to that the training, certification and referral programs, along with the marketing help and you have a complete package for growing your business."

**Terry Stone**  
**Business Performance Solutions, LLC**  
**Advanced Certified QuickBooks ProAdvisor**

### Grow your practice



- Expand your services to existing clients by offering more services. ProAdvisors are eligible for big discounts on Payroll, Point of Sale, Merchant Services and more.
- Get new potential clients by getting certified and listed on the Find-A-ProAdvisor website which gets more than 400,000 visitors annually<sup>6</sup>
- Distinguish yourself by using certified ProAdvisor logos on your website and business cards

"I used to enjoy saying 'I am a CPA,' but now I feel it is even more impressive to say I am a 'Certified QuickBooks ProAdvisor'! Certification has changed my business dramatically by putting me a step ahead of others and I bring in higher fees..."

**Sandra O'Meara, CPA**  
**Certified QuickBooks ProAdvisor**

Become a member today for

~~\$599~~ **\$549/year\***

Offer code: C87403

60-day money back guarantee<sup>7</sup>

To sign up today call **(888) 250-7279**

M-F 6a - 6p, PST or visit

<http://proadvisorprogram.com> to learn more.

\* The \$50 discount expires 7/31/2012 and is valid for both ProAdvisor membership and ProAdvisor membership with payroll. It is available only to new ProAdvisor members and is not valid for renewals. Limit one per person. (1) QuickBooks for Mac will be made available on or after 9/26/2011. You will need a Mac computer to use QuickBooks for Mac. (2) ProAdvisor program membership charges are auto-recurring to customers credit, debit, or EFT accounts annually at the then current price of the program. Intuit will notify you by email thirty (30) days prior to the Effective Renewal Date that you will be charged the then-current Renewal Membership fee to the payment information on file. If you are charged and you later elect not to renew your membership, you may cancel your membership and request a refund of the Renewal Membership fee by notifying Intuit no later than 60 days after the Effective Renewal Date. Please note you can opt out of the service at any time by again calling (888) 250-7279. Terms, conditions, features, pricing, subject to change without notice. (3) Exclusions may apply. Average discount is 25%. (4) Please note that Intuit does not participate in the QAS (Quality Assurance Service) program. You will be unable to claim credit with our self study courses if you are a licensed professional in the states of FL, TN, MN, OR or SC. Please visit the NASBA QAS page for additional information about the QAS program and a list of QAS sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credits. For states not included on this list, please check with the State Board of Accountancy directly. (5) Technical Support is available 24 hours a day, 7 days a week. Priority routing hours and U.S. based support from a special team trained on accountant-specific issues are available via Chat Monday – Friday, 6am – 6pm Pacific Time (excluding holidays). First time members will also receive 90 days of phone support commencing on the first day of membership from a special U.S. based team trained on accountant-specific issues. This special U.S. based phone support is available Monday – Friday, 6am – 6pm Pacific Time (excluding holidays). Options to extend the use of the special U.S. based phone support after the 90 day window are available. For complete Terms and Conditions for QuickBooks ProAdvisor Technical Support, please visit <http://www.accountant.intuit.com/paptechsupportterms>. (6) Based on average number of visits to the Find-A-ProAdvisor Website from December 2009 - December 2010. (7) Each new ProAdvisor to whom Intuit sends an email order confirmation for membership purchases receives a sixty-day money-back guarantee. If you are not satisfied with the Program or cannot meet the terms and conditions of the program, your sole remedy is to cancel the membership within sixty (60) days of receiving the email confirmation and return all materials and software at the address on the packing slip. Upon receipt of all materials and software, Intuit will issue a refund for the full Program membership fee for the current one-year membership period only, minus shipping costs. PLEASE NOTE: QuickBooks ProAdvisor discount pricing subject to change.